



PCMI YouTube

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Capturing the experience

Think about your experience so far at PCMI.
What ways could we best capture this to
showcase to others?



Our Goal

Make a promotional video that showcases the teacher experience of PCMI.

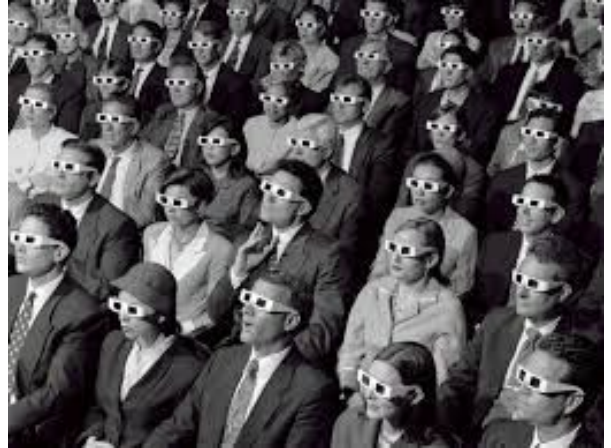


This summer

Our goal this summer is to collect a repository of photo and video that captures the *essence* of PCMI.

Audience

1. Math Teachers
2. Administration
3. Funders of the PCMI TLP program



Video that has got us thinking...



Getting to know our audience



Dylan Kane
@math8_teacher



Following

Hi [#MTBoS](#). Q: Have you heard of [#pcmisummer](#)? If you haven't attended PCMI, why not? What reservations do you/would you have about attending?

RETWEETS

2

LIKES

3



1:33 PM - 2 Jul 2016



What you can do to help!

1. Capture video and photo and post here:
<http://bit.ly/pcmivids>
2. Complete a very quick survey about how you learned of PCMI
<http://bit.ly/pcmisurvey>
3. Volunteer to do a teacher testimonial video

Thanks!

Thanks for your attention. Please see a YouTube working group member if you have any questions or ideas.